

DEALER DEVELOPMENT SOLUTIONS

Boosting franchise network efficiency and performance with integrated cloud-based solutions for Automotive, Powersports and Equipment companies.

Optimum Info specializes in developing and implementing comprehensive, dynamic, robust and innovative business solutions.

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The Optimum Advantage

Powerful & Innovative Solutions

- End-user focused systems
- Flexible and highly configurable architecture
- Adapt and grow with technical innovations
- Powerful self-admin capabilities

Strong & Efficient Delivery Processes

- Strong internal platforms for collaboration
- Effective use of global delivery model
- Fast turn-around

Continuous Improvement Approach

- Collaborative Partnership
- On-going improvements & enhancements

About Optimum Info

We work with multiple OEMs globally, servicing over 6,000 dealers.

Our Locations:

- Irvine, CA
- Atlanta, GA
- Toronto, Canada
- Frankfurt, Germany
- Ahmedabad, India

Trusted by global industry brands



From Our Customers

“ For as long as I’ve worked in this industry, I’ve never worked with a vendor as responsive and as knowledgeable about automotive as Optimum Info’s team. They are amazing! ”

**National Network Development Sr Manager,
Automotive Company**

“ We looked at other online ordering and information systems for our dealers and customers. We decided to go with Optimum and they by far have met or exceeded all of our needs. Optimum fit our budget, they are very user friendly and our customers love it. It really was the right choice! ”

Director of Parts and Service, Trailer Company

“ We have been able to eliminate paper and file documents electronically saving time and money. We launched earlier this year and are pleased with the system. We piloted with some of the larger dealerships that have submitted packages to us and other OEMs and their feedback was positive. A large dealer with a Tier-1 OEM told us that this system was the easiest and most intuitive system he has used with any OEM. ”

Retail Planning Manager, Automotive Company

“ Despite being in different time zones, we feel like Optimum Info is right down the hall. The team is very responsive and we have never been told “No, it can’t be done”. They pro-actively share best practices and provide upgrades to the system. ”

Warranty Executive, Trailer Company

BUSINESS MANAGEMENT SOLUTION

DEALER CONTACT MANAGEMENT SOLUTION

DEALER PACKAGE MANAGEMENT SOLUTION

Optimize Dealership Profitability

Powerful financial and operational analysis platform designed to analyze dealer network's performance effectively, identify areas of concerns and generate customized reports highlighting key performance metrics.



Improve timeliness
and quality of Financial
Statement submissions



Provide greater
visibility and analysis of
performance trends



Identify opportunities
for financial &
operational growth



Be confident in the
accuracy of the data to
optimize decisions



Customizable
Performance
Analytics
Dashboards



Intuitive Reports
for Data Queries
& KPI Analysis



Range of Tools
for Custom
Calculations
& Data Mining



Integrated
Planning Module
to Create New
Business Plans



Real Time
Validation
Feedback &
Expert Support



Full Control
to Administer
and Configure
Applications



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Increase the Collaboration and Effectiveness of Field Manager Interactions with Dealers

Comprehensive online system for field managers to manage all aspects of the dealer contact process including reviewing dealer performance, scheduling and conducting meetings as well as assigning/ tracking actionable items.



Meeting
Preparation



Contact
Process



Collaboration
Process



Management
& Admin

KPI Analysis
Dashboard

Review
Performance

Action
Items

Management
Analysis
Reports

Performance
Report

Contact
Meeting
Write-Up

Field
Assignments

Configurable
Workflow

Meeting
Scheduling

Discussion
Details

Dealer
Assessments

System-Wide
Search

System
Calendar

Supplemental
Documents

Business
Planning

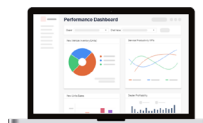
KPI Data
Feeds

One Source for Multiple KPI Data



Contact System Database
KPI Data Warehouse

- Financial KPIs
- Customer Satisfaction
- Registration
- Loyalty
- Digital Sales
- Service Retention



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Optimize Network Development Process

Premier online cloud-based Package Management system designed to help manage the complete life cycle of dealer packages, centralizing all activities of your network development process.



Improve the timeliness
& quality of submissions
from dealers



Optimize administration
and processing of dealer
documents



Establish and centralize
a consistent process
across the network



Reduce paper
consumption, storage
space and shipping costs



Unlimited Storage
Capabilities for
Easy Search and
Retrieval



Fully Electronic
Communication
Across Full
Life-Cycle



Configurable
Workflows for
the Processing of
All Packages



User-Friendly
and Customizable
Platform for
Dealers and OEM



Full Tracking
Capabilities of
Packages Through
all Process Stages



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