

PARTS ORDERING SYSTEM

Helping Automotive, Transportation and Equipment companies improve their revenue, customer satisfaction & process efficiency through an online and integrated Parts Order Management solution.



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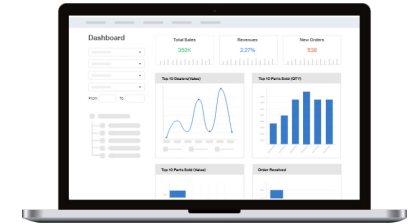
INTRODUCTION

In today's competitive environment, companies are working aggressively to increase their revenue and improve their retail customer and dealer satisfaction. They also need to streamline their processes, improve productivity and increase collaboration with their business partners

In order to achieve the above, companies require an effective and integrated Parts Order Management solution that can help in the following:

- Improve ability for customers to easily search and order the right parts efficiently
- Transparently and collaboratively manage parts orders, shipments and related transactions
- Generate comprehensive sales trend analysis that can help identify opportunities increase revenue and / or profitability

FEATURES



- ① Ability to **SEARCH FOR PARTS** in the database using a set of filters or through Bill of Material to find the right parts.
- ② **DISPLAY PARTS IMAGE & DETAILS** during the search and ordering process to help improve the accuracy of orders.
- ③ **PARTS PRICING** allows the system to display parts based on pricing mark-up rules that can be set up for each Dealer / Customer.
- ④ **SHOPPING CART** allows users to select and save parts while continuing to search for more parts.
- ⑤ Ability to place **PARTS ORDERS** electronically with in-depth details such as order-level and item-level notes, bill-to / ship-to addresses and other similar information.
- ⑥ **ORDER ACCEPTANCE** process allows OEM users to confirm, edit and accept orders.
- ⑦ **SHIPMENT TRACKING** feature allows OEM users to record all shipment information in the system and provide dealers visibility on shipment status.
- ⑧ **INVOICES** are generated automatically and Payments tracked and recorded.
- ⑨ Ability to generate **ANALYTICAL** and **OPERATIONAL REPORTS**
- ⑩ **INTEGRATION** with ERP systems



Benefits

Increase the efficiency of placing and processing parts orders



Increase after-market
repair parts sales



Save time locating parts,
placing and processing
orders



Identify opportunities
for improvement across
dealer network



Improve customer
experience

The Optimum Advantage

- Flexible & customizable system
- Cost-effective monthly subscription pricing structure
- Rapid implementation and deployment

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“ Optimum was fantastic – We felt like we were their only customer during the entire implementation ”

Director Aftermarket Parts, Trailer Manufacturing Company

“ We looked at other online ordering and information systems for our dealers and customers. We decided to go with Optimum and they by far have met or exceeded all of our needs. Optimum fit our budget, they are very user friendly and our customers love it. It really was the right choice! ”

Director of Parts and Service,
Trailer Manufacturing Company

“ Dealers were wowed by the system when seeing all the different features and what it could allow them to do. Some of our multi-franchise dealers said this was one of the best online software they'd seen by far ”

Director Aftermarket Parts, Trailer Manufacturing Company



Integrated cloud-based solutions for
Automotive, Powersports, Transportation
and Equipment companies globally.

After Sales Operations Solutions:

Warranty Management
Parts Ordering
Tread Reporting

Network Management Solutions:

Business Management
Dealer Package Management
Facility Project Management
Dealer Contact Management

Trusted by global industry brands



Polestar



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